PHILIP MORRIS U.S.A.
ADVERTISING
1983

PLAYERS - JULY NEWSPAPER ACTIVITY

WEEK STARTS MONDAY	JAN.					FEB.				MARCH				APRIL				MAY					JUNE				JULY				AUGUST					SEPT.				OCT.				NOV.				DEC.				JAN. '84				
	3	10	17	24	31	7	14	21	28	7	14	21	28	4	11	18	25	2	9	16	23	30	6	13	20	27	4	11	18	25	1	8	15	22	29	5	12	19	26	3	10	17	24	31	7	14	21	28	5	12	19	26	2	9	16	23	30
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